# NEW LOOK





## **Daily Support**



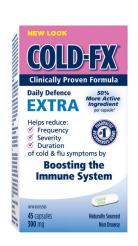




















**Our Previous Look** 

# A Natural Health Product, Proven by Science



#### **COLD-FX®** Clinically Proven Formula

Helps reduce the Frequency, Severity & Duration of cold & flu symptoms by **Boosting the Immune System** 

#### **COLD-FX®**



#### **COLD-FX®** Chewable



**COLD-FX® Extra Strength** 



#### Helps reduce:

- **⋖** Severity
- ✓ Duration

of cold & flu symptoms by **Boosting the Immune System** 

Helps increase the production of certain types of cytokines that may **signal and activate the immune system** in high performing athletes.

#### MEDICINAL INGREDIENTS / DOSAGE INFORMATION

#### Each capsule contains:

- COLD-FX® CVT-E002® (Panax quinquefolius; 4:1 root extract) 200 mg (800 mg<sup>‡</sup>)
- Children 12 years of age and older: Take 1 capsule 2 times daily.
- Adults: Take 1-2 capsules 2 times daily, up to 9 capsules per day.

#### Each chewable contains:

- COLD-FX® CVT-E002® (Panax quinquefolius; 4:1 root extract) 200 mg (800 mg<sup>‡</sup>)
- Children 12 years of age and older: Take 1 chewable 2 times daily.
- Adults: Take 1-2 chewables 2 times daily, up to 9 chewables per day.

#### Each capsule contains:

50% More Active Ingredient per capsule1

- COLD-FX® CVT-E002® (Panax quinquefolius; 4:1 root extract) 300 mg (1,200 mg‡)
- Children 12 years of age or older: Take 1 capsule 2 times daily.
- Adults: Take 1 capsule 2 times daily, up to 6 capsules per day.

### COLD-FX® First Signs® Symptom Relief

Helps to Relieve Symptoms of Sore Throat, Fever, Cough, Headache, Runny Nose, Fatigue.

	Cough	Sore Throat	Runny Nose	Fever	Headache	Fatigue	MEDICINAL INGREDIENTS / DOSAGE INFORMATION
COLD-FX® First Signs® Capsules	✓	<b>√</b>	✓	<b>✓</b>	✓	<b>✓</b>	Each capsule contains:  • COLD-FX® CVT-E002® (Panax quinquefolius; 4:1 root extract) - 200 mg (800 mg‡)  • Echinacea (Echinacea purpurea; 6:1 root extract) - 125 mg (750 mg‡)  • Andrographis paniculata (15:1 leaf extract) 30% Andrographolide - 70 mg (1.05g‡)  • Zinc (Zinc Citrate) - 5 mg  Adults:  • Days 1 to 3: Take 2 capsules 3 times. Total 6 capsules daily.  • Days 4 & 5: Take 1 capsule 3 times. Total 3 capsules daily.

#### ‡herbal equivalent

COLD-FX® 200mg (NPN 80002849)	UPC
18 Capsules Sleeve	6-27207-18002-3
18 Capsules Bottle	6-27207-60021-7
60 Capsules Bottle in Box	6-27207-60002-6
150 Capsules Bottle in Box	6-27207-15001-9
COLD-FX® Chewable (NPN 80069106)	UPC
45 Chewable Tablets Orange	6-27207-60032-3
45 Chewable Tablets Grape	6-27207-60034-7

COLD-FX® Extra Strength 300mg (NPN 80015586)	UPC
12 Capsules Sleeve	6-27207-62100-7
45 Capsules Bottle in Box	6-27207-62001-7
100 Capsules Bottle in Box	6-27207-62002-4
COLD-FX® <i>First Signs</i> ® Capsules (NPN 80052846)	UPC
24 Capsules Bottle in Box	6-27207-63013-9
48 Capsules Bottle in Box	6-27207-63014-6

\*COLD-FX is Canada's #1 Pharmacist & Doctor Recommended Natural Cold Remedy Brand. Pharmacy Practice+, Profession Santé and The Medical Post 2016 Survey on OTC Counselling & Recommendations

<sup>1.</sup> Per capsule compared to COLD-FX NPN 80002849.