



ESTRAGYN™ VAGINAL CREAM

An intravaginally administered treatment for VVA symptoms



Uncover
the reasons
to consider
ESTRAGYN
VAGINAL
CREAM

- ✓ Contains only one estrogen: estrone, a naturally occurring estrogen and the main estrogen at menopause^{1,4}
- ✓ Alcohol-free^{1,4}
- ✓ Fragrance-free^{1,4}
- ✓ Non-animal derived²
- ✓ And it has 30 years of experience^{3,4}



New 20g tube
now available^{9†}

Estragyn Vaginal Cream is indicated for the *treatment of the symptoms of vulvovaginal atrophy (VVA) due to estrogen deficiency.*^{1*}



* Clinical significance has not been established.

† The introduction to market of the Estragyn Vaginal Cream 20 g tube took place on July 17, 2017 across Canada. With this new tube size introduction, the 45 g tube will be discontinued across the country, with the exception of the province of Quebec. In the province of Quebec, the 45 g tube will remain available for a limited time as the 45 g tube format is currently reimbursed by RAMQ. The depletion of stock of 45 g tubes is expected to be completed in all provinces with the exception of Quebec by September 2017.



ESTRAGYN™ VAGINAL CREAM
Estrone vaginal cream
Crème vaginale à base d'estrone
ESTRONE, 0.1% w/w | 0.1% p/p

Did you know that in a survey, almost **50%** of the 500 Canadian participants suffered from symptoms of VVA?^{5†}



In this survey, symptoms reported included:

- Vaginal dryness and itching⁵
- Pain while touching the vagina or during sex⁵

Recommend that your patients talk to their healthcare professional about ESTRAGYN VAGINAL CREAM for treating their symptoms of VVA.

Recommended dose

- Patients should be started at the lowest dose of 0.5 g.¹
- Recommended dose is 0.5 to 4 grams per day taken intravaginally.¹
- Dose should be adjusted to the lowest amount that controls symptoms.¹

Dose considerations

- ESTRAGYN VAGINAL CREAM is intended for short term.¹
- The treatment is initiated by the patient at a time of day convenient for them. Repeat dosages should coincide with this chosen schedule.¹

Encourage your patients to talk to their healthcare provider about the recommended dose of ESTRAGYN VAGINAL CREAM for the treatment of their VVA symptoms.

Storage and Stability:

Store at room temperature between 15°C and 30°C.

Avoid freezing as it may cause the cream to separate, destroying its properties.¹

DIN: 00727369

Designed to be convenient^{1,4}

- An adjustable, recyclable, **multi-use** applicator is included and calibrated at 0.5 g intervals.



[†] Vaginal Health: Insights, Views and Attitudes Survey. The survey included 3520 women of which 500 Canadian menopausal women participated.



To know more about

ESTRAGYN™ VAGINAL CREAM

please visit www.estragn.ca



Covered by RAMQ^{6§**}, NIHB^{7§} and NS^{8§}

Clinical use:

Estragn Vaginal Cream should be prescribed with an appropriate dosage of a progestin for women with intact uteri to prevent endometrial hyperplasia/carcinoma.

Please consult the Product Monograph at <https://health-products.canada.ca/dpd-bdpp/index-eng.jsp> for important information relating to contraindications, warnings, precautions, adverse reactions, drug interactions and dosing information and conditions of clinical use which have not been discussed in this piece. The Product Monograph is also available by calling our Medical Information Department at 1-855-331-0830.

§ General benefit

** 45 g tube is covered by RAMQ in the province of Quebec. 20 g tube is covered by most private insurances.

References: 1. Estragn Vaginal Cream Product Monograph. Searchlight Pharma Inc. August 17, 2016. 2. Confidential Searchlight Pharma documentation. 3. Health Canada. Estragn Vaginal Cream Product Information. 4. Data on file. Searchlight Pharma. 5. Frank SM *et al.* Vaginal Health: Insights, Views & Attitudes (VIVA) survey – Canadian cohort. *Menopause International*, March 2013; (19): 20–27, Accessed June 15, 2017 6. Official Mark of the Régie de l'assurance maladie du Québec; List of Medications, Last updated on November 15, 2016. Available at http://www.ramq.gouv.qc.ca/SiteCollectionDocuments/liste_med/liste_med_2016_11_15_en.pdf Accessed June 16, 2017 7. Non-insured Health Benefits-Drug Benefit List 2016. Available at <http://www.healthycanadians.gc.ca/publications/health-system-systeme-sante/nihb-drug-list-2016-liste-medicaments-ssna/alt/pub-eng.pdf> Accessed on June 15, 2017 8. Formulary Nova Scotia, June 2017. Available at <https://novascotia.ca/dhw/pharmacare/documents/formulary.pdf> Accessed on June 15, 2017 9. Data on file. Searchlight Pharma.

SEARCHLIGHT
PHARMA

Searchlight Pharma Inc.
1600 Notre Dame St. West, Suite 312
Montréal, Québec H3J 1M1

www.searchlightpharma.com



ESTRAGYN™ VAGINAL CREAM is a registered trademark of ©Searchlight Pharma Inc. 2017



ESTRAGYN™ VAGINAL CREAM

Estrone vaginal cream
Crème vaginale à base d'estrone

ESTRONE, 0.1% w/w | 0.1% p/p