

YOUR PATIENTS AREN'T TELLING YOU ABOUT THEIR **DRY MOUTH**, BUT AS MANY AS **25%** OF THEM ARE SUFFERING²



Meet Kathleen:

- Professional Singer
- Currently on multiple medications
- Has started experienced Dry Mouth symptoms that are affecting her ability to sing, but is unaware that she has a manageable condition.

Do something to help - When filling an Rx refill for patients on 2 or more meds,

START THE CONVERSATION.

Ask the following clinically-validated question:

DOES YOUR MOUTH USUALLY FEEL DRY?

This question can identify up to 54% of your patients who are dry mouth sufferers due to salivary gland hypofunction³.

Help your suffering patients

MANAGE THEIR DRY MOUTH



Recommend the Biotène format that is best for them.

UPTO **4 HOURS*****
DRY MOUTH
RELIEF



Moisturizing Mouthwash

Immediate and long-lasting relief, helps freshen breath



Moisturizing Mouth Spray

Immediate relief, ideal for on-the-go use



OralBalance* Moisturizing Gel**

Our most concentrated formula, immediate and long-lasting relief



Fluoride Toothpaste (SLS-free)

Specially formulated toothpaste for Dry Mouth sufferers



Soothing and moisturizing Dry Mouth relief	Water drop icon	Water drop icon	Water drop icon	
Dry Mouth relief for up to 4 hours***	Water drop icon	Water drop icon	Water drop icon	
Helps freshens breath	Water drop icon	Water drop icon	Water drop icon	Water drop icon
Cavity protection				Water drop icon
Helps maintain a healthy oral environment through mouth moisturization	Water drop icon	Water drop icon	Water drop icon	
Alcohol-free and sugar-free	Water drop icon	Water drop icon	Water drop icon	Water drop icon
Flavour-free			Water drop icon	
On-the-go convenience		Water drop icon	Water drop icon	
Can be used multiple times a day	Water drop icon	Water drop icon	Water drop icon	

The above listed products have a pH similar to natural saliva.

*In an online survey of 500 patients

**With a daily dry mouth routine

***After 28 days of use in a clinical study. GSK data on file, 2014. RH01986 †Maximum use 5 times a day. GSK data on file, 2014. ‡SLS = sodium lauryl sulfate.

§Sweetened with sorbitol and sucralose.

References:

1. GSK data on File. Dry Mouth (Biotène) - Canada. 2018
2. GSK data on file. Dry Mouth U&A Final Report by Weinman Schnee Morais Inc. October 17, 2013
3. Sreebny LM, Valdini A. Oral Surg Oral Med Oral Pathol. 1988;66(4):451-458
4. GSK data on file 2014, RH01986

