

# YOUR PATIENTS AREN'T TELLING YOU ABOUT THEIR DRY MOUTH, BUT AS MANY AS 25% OF THEM ARE SUFFERING<sup>2</sup>



- Professional Singer
- Currently on multiple medications
- Has started experienced Dry Mouth symptoms that are affecting her ability to sing, but is unaware that she has a manageable condition.

Do something to help - When filling an Rx refill for patients on 2 or more meds,

#### START THE CONVERSATION.

Ask the following clinically-validated question:

## DOES YOUR MOUTH USUALLY FEEL DRY?

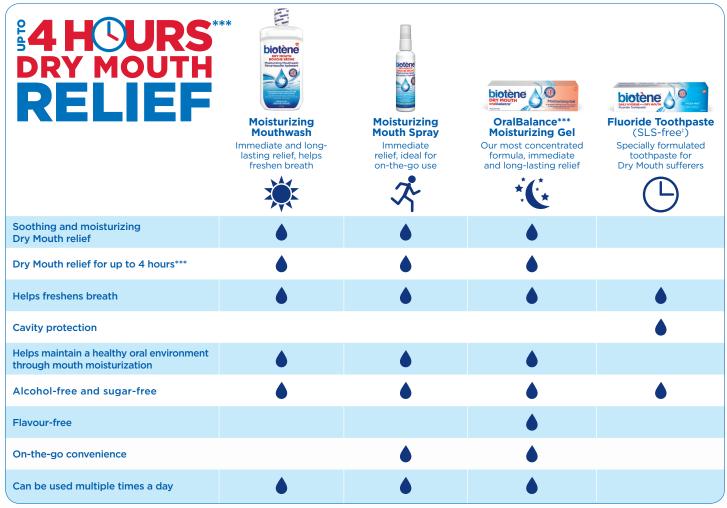
This question can identify up to 54% of your patients who are dry mouth sufferers due to salivary gland hypofunction<sup>3</sup>.



## Help your suffering patients



#### Recommend the Biotène format that is best for them.



The above listed products have a pH similar to natural saliva.

#### References:

- 1. GSK Data on File. Dry Mouth (Biotène) Canada. 2018
- 2. GSK data on file. Dry Mouth U&A Final Report by Weinman Schnee Morais Inc. October 17, 2013
- 3. Sreebny LM, Valdini A. Oral Surg Oral Med Oral Pathol. 1988;66(4):451-458
- 4. GSK data on file 2014, RH01986



<sup>\*</sup>In an online survey of 500 patients

<sup>\*\*</sup>With a daily dry mouth routine

<sup>\*\*\*</sup>After 28 days of use in a clinical study. GSK data on file, 2014. RH01986 †Maximum use 5 times a day. GSK data on file, 2014. ‡SLS = sodium lauryl sulfate. \$Sweetened with sorbitol and sucralose.