

Because their eyes  
are everything



## PreserVision® AREDS2 Formula

Eye Vitamin and Mineral Supplement

### Helps maintain eyesight in patients with AMD

PreserVision AREDS2 Formula contains clinically proven nutrients recommended by the National Eye Institute (NEI)<sup>1</sup>

#### 35% Smaller<sup>‡</sup>

- Smooth, **easy-to-swallow** soft gel
- Soft gels are the **#1 dosage form**<sup>2</sup>

PreserVision® AREDS2  
soft gel\*



Vitalux® Advanced  
caplet\*



\*Actual size

40%–65% of AMD patients are not taking supplements or are using incorrect doses.<sup>3</sup>

### The Joy of Sight Patient Support Program

Help your patients in their fight against AMD by directing them to our comprehensive online support tool.

Membership is **FREE** and patients receive:

- Up to **\$60 in savings** throughout the year
- Expert advice and information about AMD
- Tips to help reduce the risk of AMD progression

[joyofsight.ca](http://joyofsight.ca)



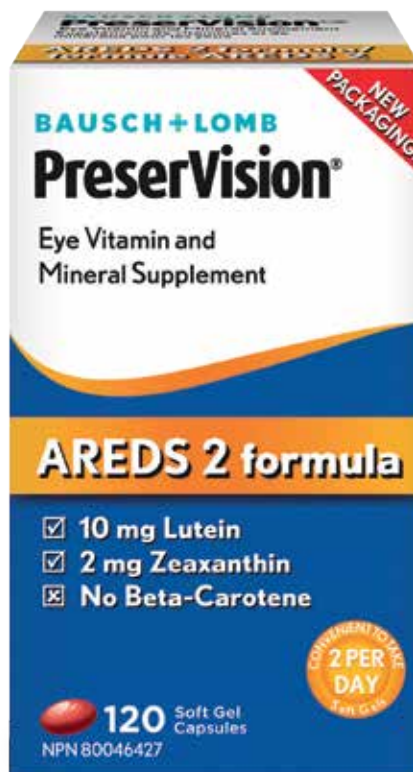
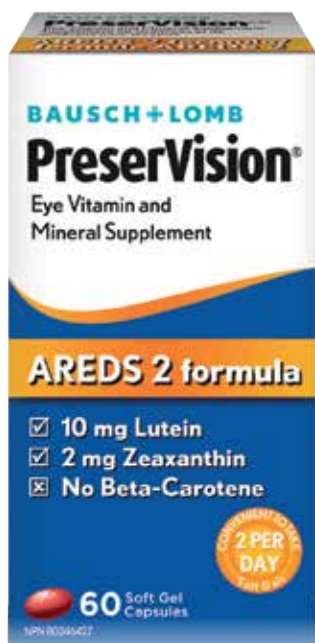
**BAUSCH + LOMB**

See better. Live better.

# PreserVision® AREDS2 Formula



 Two a day is all it takes.



## VALUE SIZE

Available in  
120 soft gels

When your patients have to take this every day, a little savings goes a long way.

AMD = age-related macular degeneration; AREDS2 = Age-Related Eye Disease Study 2; NEI = National Eye Institute

† Data on file for #1 Brand in North America, Bausch + Lomb.

‡ Independent analytical report based on displaced volume laboratory metrics comparing PreserVision® AREDS2 soft gel and Vitalux® Advanced caplet.

References: 1. Lutein + zeaxanthin and omega-3 fatty acids for age-related macular degeneration. The Age-Related Eye Disease Study 2 (AREDS2) randomized clinical trial. *JAMA* 2013;309(19):2005–2015. doi: 10.1001/jama.2013.4997. 2. Jones WJ 3rd, Francis JJ. Softgels: Consumer perceptions and market impact relative to other dosage forms. *Adv Ther* 2000;17(5):213–221. 3. Broadhead GK, Grigg JR, Chang AA, McCluskey P. Dietary modification and supplementation for the treatment of age-related macular degeneration. *Nutr Rev* 2015;73(7):448–462. doi:10.1093/nutrit/nuv005.

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Always direct the patient to read and follow the label.  
For more information, visit [www.bausch.ca](http://www.bausch.ca).

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