



**We blink  
60% less**  
while using a computer,  
increasing eye dryness.\*

Introducing Biotrue®

Preservative-Free Drops

# Preservative-free dry eye relief.

Biotrue® Eye Drops deliver instant natural hydration and are clinically proven to provide long lasting relief for dry eye symptoms.



52% of adults experience dry eyes on a regular basis<sup>1</sup>



Common causes leading to dry eyes may include long periods on a screen, air conditioning, allergies, and environmental factors



Symptoms of dry eyes include: a burning or scratching sensation in eyes, sensitivity to light, eye redness, stringy mucus in or around the eyes



\* Source: Data on file, Bausch + Lomb. <sup>1</sup> The Gallup Organization, Inc. The 2015 Gallup Study of Dry Eye Sufferers. 2015. Always direct the patient to read and follow the label. For more product information visit [bausch.ca](http://bausch.ca) or 1-888-459-5000. Bausch + Lomb Canada, Vaughan, Ontario, L4K 4B4. ®/™ are trademarks of Bausch & Lomb Incorporated or its affiliates. © Bausch Health, Canada Inc.

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See better. Live better.

# Biotrue® eye drops contain up to 2.4 mg/mL of hyaluronic acid to keep eyes moist, as nature intended.

Hyaluronic acid (HA) is naturally found in the fluid of the eyes and helps maintain ideal eye lubrication. This water-loving molecule carries 1000 times its weight in water, creates a reservoir of moisture on the surface of your eyes and slowly release it to ensure your eyes (and contact lenses) stay hydrated as nature intended.<sup>2-3-4</sup>

## Why recommend Biotrue® as your top choice for dry eye relief?

Biotrue Eye Drops (Multi-Dose)		<b>Product</b> Biotrue Eye Drops (Multi-Dose)  <b>Product Size</b> 10mL  <b>Product UPC</b> 4030571005124  <b>Unit Specs: inches (LxWxH)</b> 1.7 x 1.3 x 4.4  <b>Case Dimensions</b> 30 units (3x10)  <b>Case Specs: inches (LxWxH)</b> 10.0 x 8.3 x 4.5	Biotrue Eye Drops (Single-Dose)		<b>Product</b> Biotrue Eye Drops (Single-Dose)  <b>Product Size</b> 15mL (30x0.5mL vials)  <b>Product UPC</b> 4030571005148  <b>Unit Specs: inches (LxWxH)</b> 2.9 x 1.2 x 5.4  <b>Case Dimensions</b> 30 units (5x6)  <b>Case Specs: inches (LxWxH)</b> 15.3 x 7.5 x 5.6
Innovative Control Grip design releases only one drop at a time  Stays fresh for 6 months after opening  Preservative-free  Each box contains 1 x 10mL bottle  2.4 mg/mL hyaluronic acid			Easy to use and perfect for on-the-go needs  30 Sterile Single-Dose Units  Preservative-free  Each box contains 30 x 0.5 mL vials  2 mg/mL hyaluronic acid		



Inspired by the nature of your eyes



Provides Instant Natural Hydration



Safe to use with contact lenses



<sup>2</sup> Scheuer CA et al. Retention of conditioning agent hyaluronan on hydrogel contact lenses. Cont Lens Anterior Eye. 2010 Dec;33 Suppl 1:S2-6. doi: 01016/j.clae.2010.10.003. Epub 2010 Nov 11. <sup>3</sup> Frescura M et al. Evidence of hyaluronan in human tears and secretions of conjunctival cultures. Biochem Soc Trans. 1994 May;22(2):228S. <sup>4</sup> Lerner LE et al. Hyaluronan and CD44 in the human cornea and limbal conjunctiva. Exp Eye Res. 1998 Oct;67(4):481-4. Voted most trusted contact lens solution by Canadian shoppers, based on the 2019 BrandSpark Canadian Shopper Study. Always direct the patient to read and follow the label. For more product information visit [bausch.ca](http://bausch.ca) or 1-888-459-5000. Bausch & Lomb Canada, Vaughan, Ontario, L4K 4B4. ®/™ are trademarks of Bausch & Lomb Incorporated or its affiliates. © Bausch Health, Canada Inc.

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