



A Natural Health Product, Proven by Science

COLD-FX® Clinical Studies

COLD-FX® is an evidence-based product. The safety and efficacy of **COLD-FX®** has been assessed with more than 10 years of research, including 6 published randomized, double-blinded and placebo controlled clinical trials^{1-3,8-10} and 20+ published articles on CVT-E002®. Together, these studies evaluated the safety and effectiveness in over 1600 subjects and demonstrated that **COLD-FX®** can help reduce the frequency, severity and duration of cold and flu symptoms by boosting the immune system. More specifically, a study by Predy⁹ showed daily supplement of **COLD-FX®** led to a[†]:

✓ 31% reduction in symptom severity

✓ 56% fewer recurrent colds

✓ 2.4 day reduction in symptom days



Confidential: Do not copy, distribute or display externally to consumer or in any openly visible patient interaction areas. This material is solely for use by Healthcare Professionals in understanding the available clinical data and science behind COLD-FX.

[†]Data is not endorsed by Health Canada, please refer to applicable NPNs (80002849, 80069106, 80015586) for authorized indication of COLD-FX in Canada. Always direct the patient to read and follow the label. If you have any questions about the COLD-FX® products, please call 1-888-843-7239 or visit cold-fx.ca



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Helps Reduce the Chance of Catching Cold and Flu



COLD-FX® CHEWABLE TABLETS



COLD-FX® EXTRA STRENGTH



Helps reduce:

- ✓ Frequency
- ✓ Severity
- ✓ Duration

of cold & flu symptoms
by **Boosting the Immune System**

Helps increase production of certain types of cytokines that may signal and activate the immune system in high performing athletes.

MEDICINAL INGREDIENTS / DOSAGE INFORMATION

Each capsule contains:

- COLD-FX® CVT-E002® (*Panax quinquefolius*; 4:1 root extract) – 200 mg (800 mg*)

- **Children 12 years of age and older:** Take 1 capsule 2 times daily.
- **Adults:** Take 1-2 capsules 2 times daily, up to 9 capsules per day.

Each chewable tablet contains:

- COLD-FX® CVT-E002® (*Panax quinquefolius*; 4:1 root extract) – 200 mg (800 mg*)

- **Children 12 years of age and older:** Take 1 chewable tablet 2 times daily.
- **Adults:** Take 1-2 chewable tablets 2 times daily, up to 9 chewable tablets per day.

Each capsule contains:

50% More Active Ingredient per capsule†

- COLD-FX® CVT-E002® (*Panax quinquefolius*; 4:1 root extract) – 300 mg (1,200 mg*)

- **Children 12 years of age or older:** Take 1 capsule 2 times daily.
- **Adults:** Take 1 capsule 2 times daily, up to 6 capsules per day.

Symptoms? Take at FIRST SIGNS

	Cough	Sore Throat	Runny Nose	Fever	Headache	Sleeplessness	MEDICINAL INGREDIENTS / DOSAGE INFORMATION
COLD-FX® First Signs® 	✓	✓	✓	✓	✓		Each capsule contains: <ul style="list-style-type: none"> • COLD-FX® CVT-E002® (<i>Panax quinquefolius</i>; 4:1 root extract) - 200 mg (800 mg*) • Echinacea (<i>Echinacea purpurea</i>; 6:1 root extract) - 125 mg (750 mg*) • Andrographis (<i>Andrographis paniculata</i> 15:1 leaf extract) 30% Andrographolide - 70 mg (1.05g*) • Zinc (Zinc citrate) - 5 mg • Adults: Days 1 to 3: Take 2 capsules 3 times. Total 6 capsules daily. Days 4 & 5: Take 1 capsule 3 times. Total 3 capsules daily.
✓ Both COLD-FX® First Signs® products can be used together as they complement one another							
COLD-FX® First Signs® Nighttime 	✓	✓	✓	✓	✓	✓	Each vegetarian capsule contains: <ul style="list-style-type: none"> • COLD-FX® CVT-E002® (<i>Panax quinquefolius</i>; 4:1 root extract) - 200 mg (800 mg*) • Andrographis (<i>Andrographis paniculata</i> 12:1 leaf extract) 30% Andrographolide - 100 mg (1.2 g*) • Ginger (<i>Zingiber officinale</i>; 4:1 rhizome extract) - 125 mg (500 mg*) • Melatonin (<i>N-Acetyl-5-methoxytryptamine</i>) - 5 mg • Adults: Take 2 capsules daily at or before bedtime.

*herbal equivalent.

COLD-FX® 200mg Capsules (NPN 80002849)	UPC
18 Capsules Sleeve	6-27207-18002-3
18 Capsules Bottle	6-27207-60021-7
60 Capsules Bottle in Box	6-27207-60002-6
150 Capsules Bottle in Box	6-27207-15001-9
COLD-FX® Chewable Tablets (NPN 80069106)	UPC
45 Chewable Tablets Orange	6-27207-60032-3
45 Chewable Tablets Grape	6-27207-60034-7

COLD-FX® Extra Strength 300mg Capsules (NPN 80015586)	UPC
12 Capsules Sleeve	6-27207-62100-7
45 Capsules Bottle in Box	6-27207-62001-7
100 Capsules Bottle in Box	6-27207-62002-4
COLD-FX® First Signs® Capsules (NPN 80052846)	UPC
24 Capsules Bottle in Box	6-27207-63013-9
48 Capsules Bottle in Box	6-27207-63014-6
COLD-FX® First Signs® Nighttime Capsules (NPN 80079567)	UPC
24 Capsules Bottle in Box	6-27207-63019-1

†Per capsule compared to COLD-FX NPN 80002849. COLD-FX is Canada's #1 Pharmacist & Doctor Recommended Natural Cold Remedy Brand. Pharmacy Practice, Profession Santé and The Medical Post 2016 Survey on OTC Counselling & Recommendations.

For use by Health Care Professionals only. Always direct the patient to read and follow the label. If you have any questions about the COLD-FX® products, please call 1-888-843-7239 or visit cold-fx.ca. COLD-FX-0073

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