



A Natural Health Product, Proven by Science



What is COLD-FX®?

COLD-FX® Daily Support has a clinically proven formula and contains a proprietary, naturally sourced North American ginseng extract. It helps reduce the chance of catching a cold and flu as it helps reduce the Frequency, Severity and Duration of cold and flu symptoms by Boosting the Immune System. Each **COLD-FX®** Daily Support capsule or chewable tablet contains **CVT-E002®**, a proprietary extract derived from the root of North American ginseng (*Panax quinquefolius*). It is a unique extract rich in polysaccharides (poly-furanosyl-pyranosyl-saccharides) that has been shown in laboratory and clinical studies to stimulate both innate and adaptive immunity and to enhance immune response to cold and flu viral infections¹⁻⁶. In addition, each batch is standardized with a Chemical Biological Fingerprinting (**ChemBioPrint®**) technology to confirm that the chemical identity and biological activity of this product is consistent from batch to batch.



Confidential: Do not copy, distribute or display externally to consumer or in any openly visible patient interaction areas. This material is solely for use by Healthcare Professionals in understanding the available clinical data and science behind COLD-FX.

†Data is not endorsed by Health Canada, please refer to applicable NPNs (80002849, 80069106, 80015586) for authorized indication of COLD-FX in Canada. Always direct the patient to read and follow the label. If you have any questions about the COLD-FX® products, please call 1-888-843-7239 or visit cold-fx.ca




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Helps Reduce the Chance of Catching Cold and Flu

<p>COLD-FX®</p> 	<p>Helps reduce:</p> <ul style="list-style-type: none"> ✓ Frequency ✓ Severity ✓ Duration <p>of cold & flu symptoms by Boosting the Immune System</p>	<p>MEDICINAL INGREDIENTS / DOSAGE INFORMATION</p> <p>Each capsule contains:</p> <ul style="list-style-type: none"> • COLD-FX® CVT-E002® (<i>Panax quinquefolius</i>; 4:1 root extract) – 200 mg (800 mg*) <ul style="list-style-type: none"> • Children 12 years of age and older: Take 1 capsule 2 times daily. • Adults: Take 1-2 capsules 2 times daily, up to 9 capsules per day.
<p>COLD-FX® CHEWABLE TABLETS</p> 	<p>Helps increase production of certain types of cytokines that may signal and activate the immune system in high performing athletes.</p>	<p>Each chewable tablet contains:</p> <ul style="list-style-type: none"> • COLD-FX® CVT-E002® (<i>Panax quinquefolius</i>; 4:1 root extract) – 200 mg (800 mg*) <ul style="list-style-type: none"> • Children 12 years of age and older: Take 1 chewable tablet 2 times daily. • Adults: Take 1-2 chewable tablets 2 times daily, up to 9 chewable tablets per day.
<p>COLD-FX® EXTRA STRENGTH</p> 		<p>Each capsule contains: 50% More Active Ingredient per capsule*</p> <ul style="list-style-type: none"> • COLD-FX® CVT-E002® (<i>Panax quinquefolius</i>; 4:1 root extract) – 300 mg (1,200 mg*) <ul style="list-style-type: none"> • Children 12 years of age or older: Take 1 capsule 2 times daily. • Adults: Take 1 capsule 2 times daily, up to 6 capsules per day.

Symptoms? Take at FIRST SIGNS

	Cough	Sore Throat	Runny Nose	Fever	Headache	Sleeplessness	MEDICINAL INGREDIENTS / DOSAGE INFORMATION
<p>COLD-FX® First Signs®</p> 	✓	✓	✓	✓	✓		<p>Each capsule contains:</p> <ul style="list-style-type: none"> • COLD-FX® CVT-E002® (<i>Panax quinquefolius</i>; 4:1 root extract) - 200 mg (800 mg*) • Echinacea (<i>Echinacea purpurea</i>; 6:1 root extract) - 125 mg (750 mg*) • Andrographis (<i>Andrographis paniculata</i> 15:1 leaf extract) 30% Andrographolide - 70 mg (1.05g*) • Zinc (Zinc citrate) - 5 mg • Adults: Days 1 to 3: Take 2 capsules 3 times. Total 6 capsules daily. Days 4 & 5: Take 1 capsule 3 times. Total 3 capsules daily.
<p>✓ Both COLD-FX® First Signs® products can be used together as they complement one another</p>							
<p>COLD-FX® First Signs® Nighttime</p> 	✓	✓	✓	✓	✓	✓	<p>Each vegetarian capsule contains:</p> <ul style="list-style-type: none"> • COLD-FX® CVT-E002® (<i>Panax quinquefolius</i>; 4:1 root extract) - 200 mg (800 mg*) • Andrographis (<i>Andrographis paniculata</i> 12:1 leaf extract) 30% Andrographolide - 100 mg (1.2 g*) • Ginger (<i>Zingiber officinale</i>; 4:1 rhizome extract) - 125 mg (500 mg*) • Melatonin (<i>N-Acetyl-5-methoxytryptamine</i>) - 5 mg • Adults: Take 2 capsules daily at or before bedtime.

*herbal equivalent.

COLD-FX® 200mg Capsules (NPN 80002849)	UPC
18 Capsules Sleeve	6-27207-18002-3
18 Capsules Bottle	6-27207-60021-7
60 Capsules Bottle in Box	6-27207-60002-6
150 Capsules Bottle in Box	6-27207-15001-9
COLD-FX® Chewable Tablets (NPN 80069106)	UPC
45 Chewable Tablets Orange	6-27207-60032-3
45 Chewable Tablets Grape	6-27207-60034-7

COLD-FX® Extra Strength 300mg Capsules (NPN 80015586)	UPC
12 Capsules Sleeve	6-27207-62100-7
45 Capsules Bottle in Box	6-27207-62001-7
100 Capsules Bottle in Box	6-27207-62002-4
COLD-FX® First Signs® Capsules (NPN 80052846)	UPC
24 Capsules Bottle in Box	6-27207-63013-9
48 Capsules Bottle in Box	6-27207-63014-6
COLD-FX® First Signs® Nighttime Capsules (NPN 80079567)	UPC
24 Capsules Bottle in Box	6-27207-63019-1

*Per capsule compared to COLD-FX NPN 80002849. COLD-FX is Canada's #1 Pharmacist Recommended Natural Cold Remedy Brand. Cuddle Inc® 2020 Survey on Pharmacists Natural Cold Remedy Recommendations.

1. Preby GN, Goel V, Lovlin RE et al. Immune modulating effects of daily supplementation of COLD-FX® (a proprietary extract of North American ginseng) in healthy adults. J Clin Biochem Nutr 2006;39:162-7
2. McElhaney J, et al. COLD-FX® Stimulates Cell Mediated Immune Response of Peripheral Leukocytes ex-vivo to Influenza Virus in National Hockey League Players. The Open Nutraceuticals Journal, 2010; 3: 25-29
3. Wang M, Guilbert LJ, Ling L et al. Immunomodulating activity of CVT-E002, a proprietary extract from North American ginseng (*Panax quinquefolius*). J Pharm Pharmacol 2001;53(11):1515-23.
4. Wang M, Guilbert LJ, Li J et al. A proprietary extract from North American ginseng (*Panax quinquefolius*) enhances IL-2 and IFN-gamma productions in murine spleen cells induced by Con-A. Int Immunopharmacol 2004;4(2):311-5.
5. Rosenthal KL, Newton J, Patrick AJ. CVT-E002, a proprietary extract of North American ginseng, activates the vertebrate innate immune system to produce proinflammatory and anti-viral factors via MyD88 signaling. FASEB J. 2008;22:538. abstract.
6. Kenneth Lee Rosenthal, Jennifer Newton and Amy J. Patrick. CVT-E002, a proprietary extract of North American ginseng, activates the vertebrate innate immune system to produce proinflammatory and anti-viral factors via MyD88 signaling. The FASEB Journal vol. 22 no. 2 Supplement 538. April 2008

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