



# 2011 Distribution

**PharmaDirect™ is released every second Wednesday with the approval due the proceeding Monday.**

<b>Final Ad Approval</b>	<b>Distribution</b>
January 03	January 05
January 17	January 19
January 31	February 02
February 14	February 16
February 28	March 02
March 14	March 16
March 28	March 30
April 11	April 13
April 25	April 27
May 09	May 11
May 24	May 25
June 06	June 08
June 20	June 22
July 04	July 06
July 18	July 20
August 02	August 03
August 15	August 17
August 29	August 31
September 12	September 14
September 26	September 28
October 11	October 12
October 24	October 26
November 07	November 09
November 21	November 23
December 05	December 07

**Distribution:**

The standard distribution is e-mail, fax and mail as requested by each pharmacist.